

--- FOR IMMEDIATE RELEASE ---



TRAUMA CENTER™ NEW BLOOD

Wii

TRAUMA CENTER™: NEW BLOOD NOW SHIPPING TO STORES ACROSS NORTH AMERICA!
Latest entry in hit medical action series releases to critical acclaim, Editor's Choice Award!

IRVINE, CALIFORNIA — NOVEMBER 20th, 2007 — Atlus U.S.A., Inc., a leading publisher of interactive entertainment, today announced that *Trauma Center: New Blood*, the highly anticipated new release in the award-winning *Trauma Center* franchise, is now shipping! IGN's early review hails the game as "one of the best pure gameplay experiences Wii has to offer", concluding that "*Trauma Center: New Blood* is the best in the series, and a must-have for any Wii owner. Buy it, love it, and then beg for more!"

Trauma Center: New Blood has been rated "T" for Teen with Mild Language, Mild Violence, Drug Reference, and Blood by the ESRB.

About Trauma Center: New Blood:

At a remote hospital in Alaska, Dr. Markus Vaughn quietly toils, a surgeon who has forsaken the politics and power struggles of his former ward. He is content to use the power he has discovered within himself, the Healing Touch, to positively affect the lives of those in need. His partner is Valerie Blaylock, a promising young doctor eager to unlock her own dormant abilities.

When the facility unexpectedly closes, they are forced to return to Concordia Medical Institute, where politics are more important than patients' lives, and doctors more concerned with image than their ministrations. There they are recruited into the government organization Caduceus, where they will learn of a conspiracy with dire ramifications, and their lives will be changed forever!

Key Features:

- *Two Player Cooperative Play!* For the first time in the series, work with a friend to race against the clock and save lives...success will require teamwork and communication – Every second counts!
- *All-New Story, Characters, and Surgeries!* Depend on a brand new medical team for support and advice as you tackle new operations and emergencies.
- *Online Score Ranking System!* Compare your best operation scores with players around the world!
- *Fully Voiced Dialogue!* Characters will come to life as never before as they speak to you during operations and story cutscenes.
- *Full 480p and 16x9 Widescreen Support!*

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About Atlus U.S.A., Inc.

Located in Irvine, California and founded in 1991, Atlus U.S.A., Inc. is a publisher of compelling video games for a variety of platforms, including the Nintendo DS™, PSP® (PlayStation®Portable) system, Wii™, Xbox 360™, and PlayStation®2 computer entertainment system. Atlus U.S.A., Inc.'s library of critically acclaimed video games includes *Odin Sphere*, *Trauma Center: Second Opinion*, *Magna Carta: Tears of Blood*, and the award-winning *Shin Megami Tensei* series. For more information, visit <http://www.atlus.com>.

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