

--- FOR IMMEDIATE RELEASE ---



**ONTAMARAMA™ NOW SHIPPING TO STORES ACROSS NORTH AMERICA!**

*Tap into the fun!*

IRVINE, CALIFORNIA – NOVEMBER 6<sup>th</sup>, 2007 - Atlus U.S.A., Inc., a leading publisher of interactive entertainment, today announced that the Nintendo DS™ music rhythm game *Ontamarama™* is now shipping to retailers! Tap to the beat to free the magical Ontama and use their musical powers against a mischievous fiend! Multiple play modes and difficulty settings, tons of unlockables, and an assortment of unique and exciting stages all come together to deliver a fantastically fun portable music experience!

For more information, visit the official Ontamarama homepage: <http://www.atlus.com/ontamarama/>

*Ontamarama* has been rated "E" for Everyone with Comic Mischief by the ESRB.

**About *Ontamarama*:**

On a peaceful tropical island, Ontama roam free. These gentle sound spirits, when properly conducted, offer the people of the land a beautiful and enchanting symphony. Wishing to rob the inhabitants of this joy, a netherworldly ne'er-do-well begins to control the natives, forcing them to capture the Ontama. Two aspiring "Ontamaestros", Beat and Rest, discover the plot and decide to foil the fiend's scheme by challenging the villagers under his control in order to release the trapped Ontama!

**Key Features:**

- *Fast-paced music-based gameplay that challenges the player's reflexes, timing, and concentration*
- *12 stages to play, including a tutorial, each with its own catchy melody to master! Each successful challenge nets the player "Ontama Points," which can be used to unlock new songs, items, and Ontama styles!*
- *Story mode with three difficulty settings that tailor the game to varying player skill levels*
- *Freeplay and Challenge modes offer excellent replayability, allowing favorite stages to be revisited and offering greater levels of difficulty for skilled Ontamaestros! The more you play, the more you can unlock!*

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**About Atlus U.S.A., Inc.**

Located in Irvine, California and founded in 1991, Atlus U.S.A., Inc. is a publisher of compelling video games for a variety of platforms, including the Nintendo DS™, PSP® (PlayStation®Portable) system, Wii™, and PlayStation®2 computer entertainment system. Atlus U.S.A, Inc.'s library of critically acclaimed video games includes *Odin Sphere*, *Trauma Center: Second Opinion*, *Magna Carta: Tears of Blood*, and the award-winning *Shin Megami Tensei* series. For more information, visit <http://www.atlus.com>.

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