

ATLUS U.S.A., INC. ANNOUNCES DRAGLADE FOR NINTENDO DS™!

Atlus and Banpresto Put the "Beat" in "Beatdown"!

IRVINE, CALIFORNIA — JULY 10th, 2007 — Atlus U.S.A., Inc., a leading publisher of interactive entertainment, today announced *Draglade*, a new rhythm fighting game for the Nintendo DS™!

In *Draglade*, it's not just about how hard you hit or fast you move, it's also how well you can groove. An innovative mix of music and fighting means you will have to use your rhythm as well as your reflexes if you want to overcome your foes and show everyone that you're a *Draglade* master!

Draglade has not yet been rated by the ESRB.

About *Draglade*:

In the world of *Draglade*, Grapping has become the world's premier spectator sport. Scientists will discover how to turn atmospheric Matter into energy. Soon thereafter, a means of harnessing this energy – G-Cons – will allow for the conversion of this power into a weapon called a “Glade”. When a Glade hits something, the Glade emits a sound. Fighters and entertainers quickly realized the potential of Grapping, as the music generated by the clashing Glades in combat provided an experience that couldn't be matched in any other sport. In this world overcome by Grapping fever, four young indie Grappers – Hibito, Guy, Kyle, and Daichi – will strive to reach the ranks of the Major Grappers.

Key Features

- *A creative mix of fighting and music!* Intuitive controls allow players of all ages and skills to get into the game, while a vast assortment of customizable fighting techniques and devastating combinations allow for advanced fighting tactics. Use Beat Combos to create a powerful melody!
- *Unlockable Extras!* Discover additional characters and special techniques - there are plenty of things to collect! Each character will have their own unique weapons and attributes.
- *Customizable characters!* Mix and match moves to tailor your fighter to your preferences, and expand your arsenal of abilities by trading skills with a friend!
- *Local and Nintendo WFC multiplayer!* Play against players across the nation in a one-on-one test of skills, or connect locally with a friend and take on cooperative quests!

About Atlus U.S.A., Inc.

Located in Irvine, California and founded in 1991, Atlus U.S.A., Inc. is a publisher of compelling video games for a variety of platforms, including the Nintendo DS™, PSP® (PlayStation®Portable) system, Wii™, Xbox 360™, and PlayStation®2 computer entertainment system. Atlus U.S.A, Inc.'s library of critically acclaimed video games includes *Odin Sphere*, *Trauma Center: Second Opinion*, *Magna Carta: Tears of Blood*, and the award-winning *Shin Megami Tensei* series. For more information, visit <http://www.atlus.com>.